

@IVANNALOHER (IVANNA LOPEZ)
PHONE (+52 2293653056)
LOCATION (MEXICO CITY, MEX)
WEBSITE IVANNALOHER.COM

CREATIVE PROFESSIONAL SPECIALIZING IN VISUAL STORYTELLING, FASHION STYLING, AND CONTENT CREATION, WITH HANDS-ON EXPERIENCE DRIVING ENGAGEMENT FOR EMERGING BRANDS.. FAST LEARNER WITH A PROACTIVE APPROACH TO NEW CHALLENGES AND A KEEN EYE FOR DESIGN AND STRATEGY.

IVANNA

Lopez

EXPERIENCE

INASA | 2023-2024

Design Lead

MANAGE CLIENT RELATIONS AND DEVELOP PRESENTATION DECKS FOR POTENTIAL REAL ESTATE BUYERS, WHILE COLLABORATING WITH THE PROJECTS DIVISION ON INTERIOR DESIGN AND DECORATION.

DORA MAAR | MAY-SEP 2021

Social Media & Editorial intern

COLLABORATED WITH THE ART DIRECTOR ON STYLING AND PHOTOSHOOTS, PITCHED EDITORIAL CONCEPTS, MANAGED PRODUCT PHOTOGRAPHY, AND PRODUCED HIGH-ENGAGEMENT SOCIAL MEDIA CONTENT

EDUCATION

CONDÉ NAST COLLEGE APR 2022
→ *Vogue Fashion Certificate* JUN 2022
(Visual Fashion Communications)

CENTRAL ST MARTINS APRIL 2022
→ *Art Direction for Fashion*

ICP MANHATTAN JUNE 2018
→ *Photography I*

U DE LAS AMERICAS PUEBLA JAN 2017
→ *Visual Information Design* DEC 2021



SKILLS

Copywriting

Time management

Adobe Suite

Photography & Video Editing

Problem-Solving

Collaborative

LANGUAGE

Spanish: Native

French

English

Italian