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CREATIVE WORKING ACROSS VISUAL DESIGN, ART DIRECTION, AND PHOTOGRAPHY, WITH A FOCUS ON VISUAL STORYTELLING. EXPERIENCE SPANS EDITORIAL, DIGITAL, AND MULTIDISCIPLINARY BRAND CONTEXTS THAT COMBINE CONCEPTUAL THINKING WITH APPLIED EXECUTION. SEEKING ADVANCED ACADEMIC TRAINING TO DEEPEN CONCEPTUAL, STRATEGIC, AND CULTURAL APPROACHES.

Ivanna Lopez H.

EXPERIENCE

SANDRA WEIL 2025

GRAPHIC DESIGNER & CONTENT COORDINATOR
DEVELOPED VISUAL CONCEPTS AND CONTENT DIRECTION, TRANSLATING CREATIVE IDEAS INTO COHESIVE DIGITAL ASSETS. WORK INCLUDED GRAPHIC DESIGN, VIDEO EDITING, COPYWRITING, AND COORDINATION WITH A FOCUS ON MAINTAINING VISUAL CONSISTENCY ACROSS PLATFORMS.

INASA | 2023-2024

DESIGN LEAD
LED VISUAL COMMUNICATION AND PRESENTATION STRATEGY FOR REAL ESTATE PROJECTS, DEVELOPING NARRATIVE-DRIVEN DECKS FOR CLIENTS AND INVESTORS. COLLABORATED WITH INTERIOR DESIGN TEAMS TO TRANSLATE SPATIAL CONCEPTS INTO COHERENT VISUAL SYSTEMS.

DORA MAAR | 2021

SOCIAL MEDIA & EDITORIAL INTERN
COLLABORATED WITH THE ART DIRECTOR ON STYLING, PHOTOSHOOTS, AND EDITORIAL CONCEPTS. SUPPORTED PRODUCT PHOTOGRAPHY AND CONTENT PRODUCTION, CONTRIBUTING TO THE DEVELOPMENT OF DIGITAL PLATFORMS AND BRAND STORYTELLING.

REFORMA MARKET | 2018

COMMUNITY MANAGER & DESIGNER
PRODUCED VISUAL ASSETS FOR DIGITAL COMMUNICATION AND ON-SITE DISPLAYS, INCLUDING INFOGRAPHICS AND BRANDED CONTENT AIMED AT IMPROVING INTERNAL COMMUNICATION AND REINFORCING VISUAL IDENTITY.

EDUCATION

LDN COLLEGE OF COMM. NOV 2025
CD FOR DIGITAL MEDIA

CONDÉ NAST COLLEGE APR '22 - JUN '22
VOGUE FASHION
CERTIFICATE

CENTRAL ST MARTINS APR 2022
ART DIRECTION
FOR FASHION

ICP MANHATTAN JUN 2018
PHOTOGRAPHY I

U DE LAS AMERICAS JAN '17 - DEC '21
PUEBLA
VISUAL INFORMATION
DESIGN

SKILLS

EDITORIAL DESIGN
ADOBE CREATAIVE SUITE
VIDEO EDITING
VISUAL RESEARCH
CONCEPT DEVELOPMENT

LANGUAGES

SPANISH
ENGLISH
FRENCH
ITALIAN